



# MEDIA KIT

Online Advertising  
for Event Promoters and Organisers

The WEBSITE advertising options are:

Homepage Hero Banner

Featured Listings

Square display ad

Banner adds

Contact Choir Central for a custom advertising package.

To book your feature, visit [www.choircentral.com.au](http://www.choircentral.com.au)

Click on "Create a listing" and follow the instructions.

## Website Homepage Hero Banner

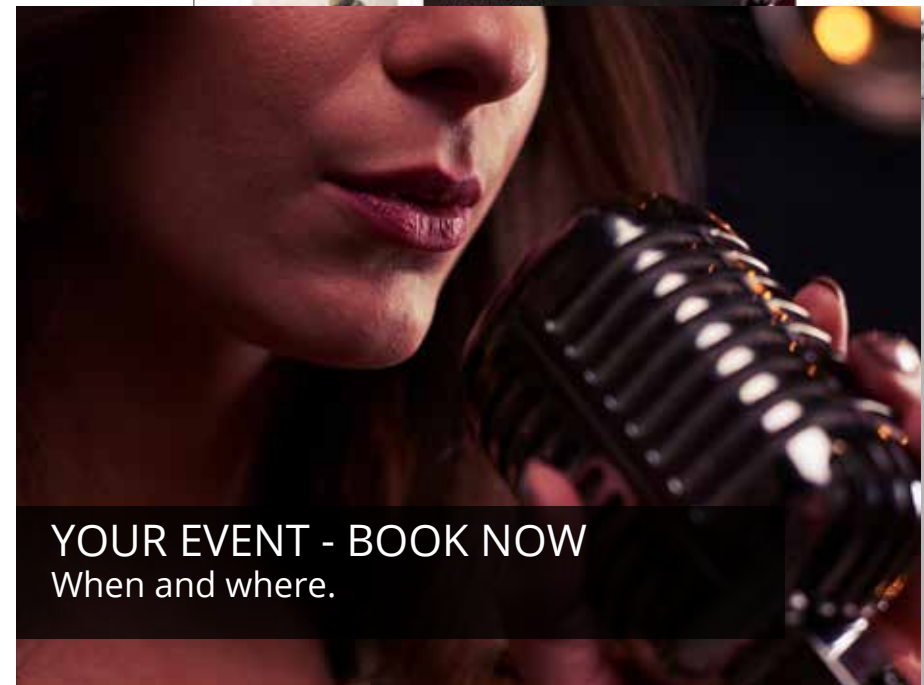
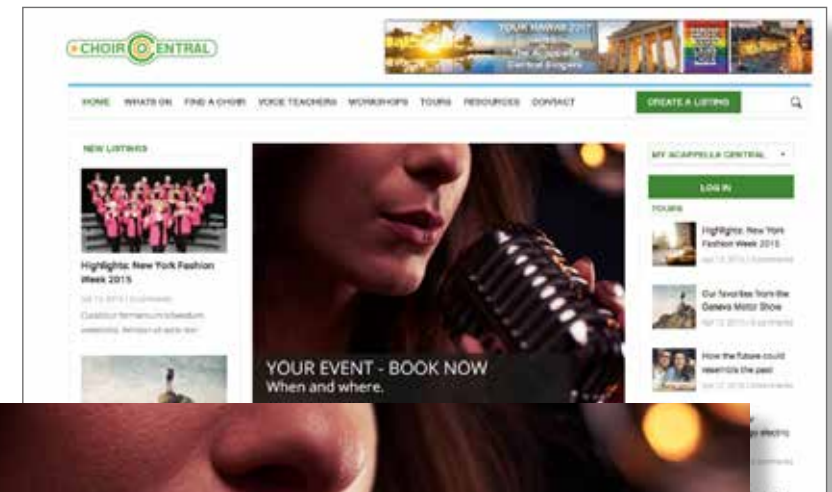
Extend your promotional reach across Choir Central with your event, festival, tour or season at the top of the event channel homepage.

- 1 full month in the homepage hero image rotation across all regional homepages.
- Great for tours, seasons, festivals, or single events.
- Links directly to tour, festival, season collection or single event page on the respective site.

Monthly \$300

Contact our marketing and advertising team:  
marketing@choircentral.com.au  
Call - 0414 869 352

## MEDIA KIT



## Website “FEATURED LISTINGS” Panel

Great for tours, seasons, festivals, or single events.

Homepage exposure for teachers, workshops, tours and choirs.

Links directly to your dedicated listing page on the site.

Premium category placement where your audience is (concerts, tours, workshops and courses, choirs and groups, teachers).

Monthly \$20.00

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The screenshot displays the homepage of Choir Central, a website for choir enthusiasts. The layout includes a top navigation bar with the logo and various menu items like 'HOME', 'WHAT'S ON', 'FIND A CHOIR', 'VOICE TEACHERS', 'WORKSHOPS', 'TOURS', 'RESOURCES', and 'CONTACT'. A 'CREATE & LISTING' button is also visible. The main content area is divided into several sections, each highlighted with a red border:

- NEW LISTINGS:** A vertical list of featured items, including 'Highlights: New York Fashion Week 2015', 'Our favorites from the Geneva Motor Show', and 'How the future could resemble the past'.
- WHAT'S ON:** A section with a grid of event listings, including 'Big name car companies go electric for the win', 'Homeoffice tips to work efficiently', and 'Universal Castles is Working on A New Unrevealed Album'.
- WORKSHOPS:** A section with two featured items: 'Highlights: New York Fashion Week 2015' and 'Our favorites from the Geneva Motor Show'.
- VOICE TEACHERS:** A section featuring profiles of 'Stephen Baker' and 'Charlotte Jane Marandawels', including their qualifications and contact information.

On the right side of the page, there is a 'MY ACAPPELLA CENTRAL' section with a 'LOG IN' button and a 'TOURS' section featuring a 'Highlights: New York Fashion Week 2015' listing. At the bottom right, there is a 'Twitter Feed' section.



## Website “WHAT’S ON” Feature Panel

Great for tours, seasons, festivals, or single events.

Links directly to your dedicated listing page on the site.

Monthly \$20.00

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The screenshot displays the Choir Central website interface. At the top, the logo 'CHOIR CENTRAL' is visible alongside a navigation menu with links for HOME, WHAT'S ON, FIND A CHOIR, VOICE TEACHERS, WORKSHOPS, TOURS, RESOURCES, and CONTACT. A 'CREATE A LISTING' button is prominently displayed in the top right corner. The main content area is titled 'WHAT'S ON' and features a grid of event listings. A red rectangular box highlights a specific listing for 'Big name car companies go electric for the win', which includes a photo of a group of people and the text: 'Apr 13, 2014 / 2 comments', 'Homeoffice tips to work efficiently', 'Apr 15, 2014 / 0 comments', and 'Universal Castles is Working on A New Unrevealed Album', 'Apr 18, 2014 / 0 comments'. Other visible listings include 'Highlights: New York Fashion Week 2015', 'George and the Gang', 'Our favorites from the Geneva Motor Show', and 'How the future could resemble the past'. The website also features a 'TOURS' section and a 'MY ACAPPELLA CENTRAL' user profile area on the right side.

# MEDIA KIT

## Display Ads

Great for tours, seasons, festivals, or single events.

Links directly to your dedicated listing page on the site or your own website.

## Display Ad Options

- Square Display Ad - Sidebar position

Monthly \$120.00

- Banner Ad - Top Position

Monthly \$120.00

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The screenshot displays the Choir Central website interface. At the top, there is a navigation menu with links for HOME, WHAT'S ON, FIND A CHOIR, VOICE TEACHERS, WORKSHOPS, TOURS, RESOURCES, and CONTACT. A 'CREATE A LISTING' button is visible in the top right corner. The main content area is divided into several sections: 'NEW LISTINGS' featuring articles like 'Highlights: New York Fashion Week 2015' and 'Our favorites from the Geneva Motor Show'; 'WHAT'S ON' with regional filters (NSW, VIC, QLD, ACT, TAS, SA, WA, NT) and featured articles such as 'Big name car companies go electric for the win' and 'Homeoffice tips to work efficiently'; and 'WORKSHOPS' including 'Highlights: New York Fashion Week 2015' and 'Our favorites from the Geneva Motor Show'. A sidebar on the right contains a 'LOG IN' button and a 'TOURS' section. A red box highlights a banner ad at the top right for 'FOUR HAWAII 2017' and another red box highlights a square display ad at the bottom left for 'OPEN ACADEMY AT THE CON'. The website footer includes social media icons and the text 'Acappella Central 2017'.

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